

Janjati Mela – 2017



Janajati Mela – 2017 (ST & SC Development Department) Govt. of Odisha

The State Level Annual Adivasi Exhibition (Janjati Mela, previously known as Adivasi Mela), the ethnically vibrant cultural festival is one of the most attractive Agenda of ST & SC Development Department. The exhibition, the only one of its kind in the country has had its chequered history, beginning right from the 26th January 1951.

The fifteen days long exhibition, with its customary inauguration on 26th January, coinciding the Republic day of the nation, has its own seating venue - a sprawling ground, well maintained and manicured by the department in the heart of the Capital city, Bhubaneswar. The ground, popularly known as Adivasi Padia by the people, of the city is a veritable green oasis amidst the facade of residential location. An ambiance of serene atmosphere hung on the field with flowers and grassy knolls here and there make an un-ending endeavor to replicate the tribal Environment.

The Adivasi exhibition showcase the rainbow world of tribal culture, in its varied and myriad form - which are reflected from their pitched stalls on the

exhibition ground. The characteristic house pattern of different tribal people, with their material culture in their prototype model adorns the ground, making the visitors confused choosing the fact from fiction.

Special Features of Janjati Mela - 2017

Adivasi Haat	Structure of tribal market erected by different tribal groups
Adivasi Gaon	Model of Tribal village comprising of traditional tribal houses
Adivasi Samagri	Display and sale of MFPs and other household as well as food products
Govt. Stalls	Informative display of Govt. Programmes and schemes
Tribal Cultural Shows	Showcasing of Ethnic Dance and Song
Tribal Art Gallery	Exhibition of Tribal Paintings
Tribal Textile and Handicrafts	Display of Tribal Handlooms
Tribal Food Plaza	Taste of different ethnic foods made by tribal people



different parts of the country and abroad had visited this exhibition –cum-cultural

fair. It is reported that nearly eight lakh visitors witnessed this Mela and there was a business transaction of more than Rs. 2.00 Crore. Different Departments / Heads of Departments/ Govt. Undertakings/ Corporation of State Govt. and Corporate Bodies in the private sectors had showcased their development as well as CSR activities mainly in 10 segments as detailed below;

The Segment :

Adivasi Haat – A common outlet for sale of indigenous tribal products of women SHGs of ITDAs & Micro Projects. In this segment, a tribal haat complex was erected with 36 “Pindies”, where women SHGs of ITDAs & Micro Projects were sold the indigenous tribal products.

Adivasi Gaon – In this segment 21 ITDAs and 8 Micro Projects had erected tribal representing distinctive tribal of house pattern with households, materials, cultural landmark arts and artifacts made of their respective tribes.

Adivasi Samagri – In this segment NGOs / SHGs/Other Govt. Agencies like Mahila Vikash Nigam, TRIPTI, TDCC, TRIFED, Tribes India, etc had set up their stalls to sell different kinds of tribal as well as forest products.



Government Stalls – In this segment different Deptts / Heads of Deptts/ Govt. Undertakings/ Corporation like I & PR Deptt. H & FW Deptt., W & C. D. Deptt., Directorate of Horticulture, Minor Irrigation Deptt., Tourism Deptt. India

tourism, etc. had set up their stalls to show case their activities for socio-economic development of tribals.

Tribal Food Plaza – In order to provide an opportunity to the visitors to have a taste of traditional tribal foods a separate segment named “Tribal Food Plaza” was earmarked in the Mela. Tribal foods like Mudhi Mansa, Palua / Kangu, Khiri, Mandia Jau, Mandia Pitha, Herbal juice. Etc were very much appreciated by the visitors.

Tribal Art & Craft – This segment was earmarked for live demonstration –cum-sale of Tribal Art & Craft with an objective to provide marketing support to the tribal artists.

Tribal Textile & Handicrafts – This segment was provided for display –cum-Sale of tribal textiles, handlooms & handicrafts by the institutions like SERIFED, SILK BOARD etc.

Tribal Art Gallery – Tribal Art Gallery located adjacent to ATLC building was furnished with new look, where wide ranges of tribal paintings were displayed for the visitors.

Tribal Cultural Shows – In this segment there were Tribal / Folk Dance, Music & Drama in the main Pandal and continuous tribal music performance at mini stage. Colourful tribal dances like Ghumura,, Gond, Paraja, Oraon, Gadaba, Koya, Saunti, Kondh, Dongria Kondh, Desia Kondh, Bhumija, Mankirdia, Chuktia Bhunjia, Kathi Nacha, Gadaba etc. performed by the best tribal troupes of the state on different evening had enthralled thousands of the visitors. Besides, there was an exclusive Bhajan programme on 30th January, and social drama show. All these programme were sponsored by different ITDAs and corporate sector.



Schedule of Cultural Programme

Date	Cultural Group
26.01.2017	ITDA Rayagada (Kondh) ITDA Rairangpur (Santal) ITDA Rairangpur (School) ITDA Rayagada (EMRS)
27.01.2017	ITDA Nabrangpur (Bhatra) ITDA Nabrangour (Gond) ITDA Nabrangpur School EMRS ITDA Rayagada (Bhakurguda School) DKDA Parseli ITDA Nabrangpur Bad Olma ITDA Nabrangpur School
28.01.2017	ITDA Keonjhar ITDA Keonjhar EMRS PBDA Rugudakudar JDA Gonasika ITDA Keonjhar (Rebanapalshpal) KISS IG Hostel
29.01.2017	ITDA Balliguda ITDA Balliguda EMRS ITDA Balliguda School KKDA Belghar (Kutia Kandha) ITDA Balliguda School CBDA Nuapara Education Complex
30.01.2017	Bhajan Samaroha
31.01.2017	ITDA Malkangiri (Koya) ITDA Malkangiri (EMRS) ITDA Malkangiri School BDA Mudulipada Edn. Complex DDA Kudumuluguma Edn. Complex ITDA Nilagiri (Bhumij)
01.02.2017	ITDA Gunupur (Saora)

	ITDA Gunupur Edn. Com. ITDA Gunupur School DKDA Chatikona Edn Com. ITDA Th. Rampur (Ghumura) ITDA Th. Rampur School
02.02.2017	ITDA Jeypore (Dhemsra) ITDA Jeypore (Darua) ITDA Jeypore School ITDA Pralakhemundi (Saora) ITDA Paralakhemundi Edn. C ITDA Paralakhemundi EMRS ITDA Paralakhemundi Edn. Com (Chandragiri)
03.02.2017	Drama by SSD Cultural Association
04.02.2017	ITDA Karanjia (Ho) ITDA Karanjia School ITDA Champua
05.02.2017	ITDA Sundergarh (Oraon) ITDA Sundergarh (EMRS) ITDA Sundergarh Bhabanipur KKDA Lanjigarh KISS IG Hostel
06.02.2017	ITDA Bonai (Mundari) ITDA Bonai EMRS ITDA Panposh (Oraon) PBDA Khuntagaon (Changu) ITDA Panposh (Munda) Konark A/S
07.02.2017	ITDA Kuchinda (Kisan) ITDA Phulbani (Singh Nirtya) ITDA Phulbani School Saheed Laxman Nayak Hostel
08.02.2017	ITDA Baripada School ITDA Baripada (Bathudi) ITDA Baripada EMRS ITDA Kaptipada (Ho-Munda) Folk Dance
09.02.2017	ITDA Koraput (Kathi Naat) ITDA Koraput (Gadaba) ITDA Koraput EMRS ITDA Koraput School JRA Hostel